

Datamax has built a great reputation on manufacturing high-quality bar code and RFID printers – integral components of automated data capture systems that facilitate accurate and timely data entry and management across an enterprise and between trading partners. Datamax products maintain a focus on addressing industry's continued drive toward efficiency, accuracy and access to timely information. Bar code and RFID printers are on the frontline of commercial communications – successful companies can't afford for their printers to be the missing link in performing any of their functions at the required performance level. Datamax has been an active participant in the EPCglobal community in several action groups, working on standards and specifications to ensure that the promise of RFID technology becomes a reality. Datamax RFID printers are used in many laboratory and testing facilities around the world, assisting users and system integrators in creating appropriate solutions for a wide variety of tagging applications. The RFID Ready printer – a concept introduced by Datamax – offers users a flexible investment in their tagging infrastructure. RFID Ready printers can accommodate HF or UHF read/write modules allowing users to gain the highest return on their tagging investment. For more information on Datamax RFID efforts, please visit [www.datamaxcorp.com](http://www.datamaxcorp.com) today.