

Earthshine Collaborates with Carbon Council

Earthshine Solutions, the strategic advice and carbon management solution provider has extended its work with the European Supply Chain Institute (ESCI) 'Supply Chain Carbon Council'

Established in 2007, The Supply Chain Carbon Council works in partnership with global innovators from the technology and strategic advice sectors to tackle the issues surrounding carbon emissions management and reduction.

Earthshine Solutions has expanded its role in the Supply Chain Carbon Council to also allow its members to work with them on their Global Research Project <http://www.earthshinesolutions.com/>

The Global Research Project aims to promote the business case for change creating a clear link between enhancing stakeholder value while mitigating sustainability impacts.

In addition Earthshine are authoring "The Rough Guide to Sustainability" with input from a wide range of organisations and the Carbon Council and it's members are delighted to assist in these ambitious projects. <http://www.earthshinesolutions.com/news.php>

In welcoming these initiatives to the Supply Chain Carbon Council, John Connors CEO of the European Supply Chain Institute outlined the challenges ahead for all organisations in navigating what is becoming a highly complex marketplace.

"The Carbon Market although in it's infancy is becoming increasingly complex and like all markets there is an element of risk involved.

Only with the expert insight and advice that organisations such as Earthshine Solutions can provide can the necessary decisions be taken to mitigate the risks associated with effective Carbon Emission Management. We look forward to expanding our relationship with Earthshine Solutions and introducing our Members and the wider business community to their services."



Earthshine Solutions is a dynamic company dedicated to influencing the successful spread and application of sustainable business practices. An important and unique feature about our approach is that we integrate sustainability and "bottom line" benefits within the same business case; our belief is that sustainability and business efficiency should work "hand in hand".

Our mission is to help organisations meet their challenges, develop and implement sustainable solutions that will deliver optimum results for the organisation, its stakeholders, society and the environment. We don't see sustainability as a separate or new agenda, but something which should be seamless and integrated within our approach to business, work and life.

We aim to become the consultant of choice with services that are seen as truly the best, and a proposition seen as excellent value. We also aim to be the employer of choice and attract the best talent in the market. We draw from a number of disciplines to synthesise our holistic approach and have been working for a number of years on delivering significant benefits to major clients in the public and private sectors. We want to understand your challenges completely and engage with you to develop the optimal solution for your context, and leave you with sustainable results, knowledge and skills.

Contact

All parties interested in the activities of the Carbon Council or wish to be considered for participation should email john.connors@escinst.org or call +33 559239744

Editors Note

The European Supply Chain Institute, ESCI, is a member body that researches areas that have a direct positive impact on supply chain operations. The Supply Chain Carbon Council is administered by the Institute. The membership of the Institute is predominantly at Senior Management level and represents cross-industry disciplines.