



Andrew Jackson  
IBM Global Business Services

## Why IBM?

Every day, the world becomes exponentially more interconnected, digitised and data-aware. The world is getting smarter, triggering unprecedented change. Yesterday's models no longer equip organisations to capitalise on this change.

At IBM, we partner with you to deliver real business value by:

- Enriching business consulting with advanced research, analytics and technology.
- Teaming with you on all phases of engagement to plan, build, invent and implement business solutions.
- Establishing new, flexible and iterative approaches that only IBM can offer through our unique combination of skills, experience and capabilities.
- Bringing together the world's largest consulting practice with industry-leading research capability.
- Leveraging the proven roadmaps and frameworks we have developed with our clients in 17 industries
- Applying IBM's global expertise and local capabilities through our unique global delivery network combined with our teams in over 170 countries.

This provides our clients with an integrated approach to business design and execution, turning strategies into actions.

IBM's Supply Chain Management Services can help your enterprise with the margin pressures, logistics disruptions, changing market boundaries and global manufacturing challenges that are part of the daily supply chain process. We help organisations become more intelligent, interconnected and instrumented for a smarter supply chain to increase responsiveness and reduce risk.

To find out more please visit: [ibm.com/gbs/uk](http://ibm.com/gbs/uk) or email [consult@uk.ibm.com](mailto:consult@uk.ibm.com)

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