



IDEAcarbon Joins Carbon Council

IDEAcarbon, the strategic advice and information provider for the Carbon Market has joined the European Supply Chain Institute (ESCI) 'Supply Chain Carbon Council' as a Supplier Partner.

Established in 2007, The Supply Chain Carbon Council works in partnership with global innovators from the technology and strategic advice sectors to tackle the issues surrounding carbon emissions management and reduction.

IDEAcarbon is joining the Supply Chain Carbon Council to take a lead role in advising its Members on how best to navigate the Carbon Markets and provide independent information and analysis of the factors that affect the pricing of carbon market assets.

In welcoming IDEAcarbon to the Supply Chain Carbon Council, John Connors CEO of the European Supply Chain Institute outlined the challenges ahead for all organisations in navigating what is becoming a highly complex marketplace.

"The Carbon Market although in it's infancy is becoming increasingly complex and like all markets there is an element of risk involved.

Only with the expert insight and advice that organisations such as IDEAcarbon can provide can the necessary decisions be taken to mitigate the risks associated with the Carbon Market.

We look forward to working closely with IDEAcarbon and introducing our Members and the wider business community to their services."

IDEAcarbon and IDEAGlobal Group

IDEAcarbon is an independent professional provider of ratings, research and strategic advice to carbon market participants. The services of IDEAcarbon are designed to provide leading financial institutions, corporations, Governments, traders and developers with unbiased intelligence and analysis of the factors that affect the pricing of carbon market assets.

The IDEAcarbon team includes leading experts in the carbon and energy markets. Mr Ian Johnson, former VP of sustainable development at the World Bank, is Chairman of IDEAcarbon. Commented Lord Nicholas Stern, Vice Chairman of IDEAGlobal Group (IGG), the parent company of IDEAcarbon. "We at IDEAcarbon have an unparalleled opportunity to play a role in improving and expanding the markets and hence in responding to the challenge of climate change."

IDEAGlobal Group is an independent, global research organization, headquartered in Singapore with subsidiaries in New York and London. IDEAGlobal Group is a leading supplier of independent and impartial advice to central banks in the formation of policy and is read by financial professionals in over 1,000 dealing rooms worldwide.

Contact

All parties interested in the activities of the Carbon Council or wish to be considered for participation should email john.connors@escinst.org or call +33 559239744

Editors Note

The European Supply Chain Institute, ESCI, is a member body that researches areas that have a direct positive impact on supply chain operations. The Supply Chain Carbon Council is administered by the Institute. The membership of the Institute is predominantly at Senior Management level and represents cross-industry disciplines.