

Lion Benjamins

Director Business Development Controlmatic Finland

lion.benjamins@controlmatic.fi

Organisational design and business process specialist, Entrepreneur, motivator, disorganisor and lateral thinker

Nationality: Dutch
Education: Chartered Engineer, London 1973 Mechanical and production engineering
Languages: Dutch-English-French-German

Summary of Skills and Experience:

Organisational design and business process specialist within industry in physical, administrative and process aspects relating to the management of material flow. Specialty covers planning, purchasing, procurement, manufacturing, storage and final distribution with particular respect to control, training and customer service levels.

Business angel in Finnish IT start-up companies concentrating mainly on internationalisation efforts.
Marketing Manager for EU funded IST project1969

- Project Engineer, Glacier Metal Co, England
- Project Leader, Gestetner, England
- Technical Services Manager, Gestetner, Holland
- Regional Technical Services Manager, Gestetner, England
- Directeur Technique et Distribution, Gestetner, France
- Associate consultant (Renault Agriculture Le Mans) (Lucas Air Equipement Paris) (Kis Grenoble) (SEB Paris)
- Director European Central Services, Nokia Consumer Electronics, Germany
- Associate Consultant Price Waterhouse, Zimbabwe
- Partner RIL Associates Zimbabwe (ISO 9000, consulting and audit)
- Entrepreneur 200 employee agricultural enterprise, Zimbabwe
- Entrepreneur Senior Vice President Business development, Trackway Finland
- Entrepreneur Director Business Development Controlmatic Finland

Controlmatic (Finland) Automated wireless sensor based control network solutions

Right Time Logistics Visibility means having near real time information to ensure the right product is in the right place, at the right time, in the right condition

Controlmatic WST Logistics Suite solutions integrate automated monitoring, tracking and tracing, with an emphasis on driving measurable process improvement from gathered information.

Controlmatic designs, develops and deploys customer oriented solutions based on proven, superior-performing wireless sensor based control networks.

Controlmatic solutions combine state of the art wireless concepts which optimise flexibility and enable customers to improve business performance while optimizing return on investment.

Controlmatic technology is based on open-platform architecture, which is highly scalable and readily integrated into existing enterprise systems. Controlmatic technology also lends itself to have state of the art best of breed externally developed modules integrated as and when they become available.

Controlmatic unique success criteria

Sense and Actuate - condition based “right time” management closes the loop: For the first time, sensor networks not only sense. Controlmatic networks also actuate and effectively close the loop. Sensor driven management and control applications enhance the spectrum towards more challenging opportunities in terms of reliability, availability, real-time, and consistency in space and time.

Minimum maintenance: Controlmatic masters efficient energy usage and power management techniques which are key elements in creating minimum maintenance sensor networks. Controlmatic networks are self-organising and enable large scale applications.

Cost effective: Controlmatic solutions expand traditional functionalities and provide entire new opportunities to optimise operations and improve customer service levels.