



Founded in 1997, **ASK** is the worldwide RFID leader with more than 50 million RFID products currently on the field. **ASK** broad product range includes RFID labels, tickets, cards as well as readers and meets the requirements of supply chain, mass transit, identity and payment markets. **ASK** products comply with ISO (14443, 15693, 18000) and EPC standards.

A unique technology: silver silk-screen printed antenna on paper

ASK range of products is based on a silver silk-screen printed antenna on a paper inlay, providing highly-reliable, environmentally friendly and low cost labels and inlays. **ASK** is the only company to have an integrated manufacturing process with only 3 steps for a finished product so that the inlet, based on paper, is at the same time the finished printable tag.

A mega-volume production plant

ASK large manufacturing facilities are sized up to supply high-volume capacity and then meet the RFID market requirements. In-line production quality tests allow to combine high-yield and high-quality labels for an overall higher customer satisfaction.

A multi-skilled expertise in RFID

ASK expertise covers analogue and digital design, software, cryptography, antenna design, chip pick & placing, packaging and personalization. **ASK** masters the complete sub-system made of readers and tags which stands as an essential expertise in RFID systems.

All **ASK** bricks enable system integrators to propose a high-quality RFID system to their customers.

ASK headquarter is located in Sophia-Antipolis, France, with local sites in Wesport (USA), Taiwan, Singapore, Beijing and Hong Kong.

For more information, please contact us at info@ask.fr or visit our website at

www.ask-rfid.com