

Are you ready for RFID?

WITH DATAMAX YOU WILL BE.



Introducing the Datamax I-Class RFID Ready printer – A field installable option enables RFID encoding when your customer is ready.

RFID technology is fast emerging as the technology of choice for the reliable tracking of products across a wide spectrum of industries ranging from retail to pharmaceutical, defense to logistics. Datamax I-Class RFID Ready printers allow users to add RFID encoding capabilities in the field. Customers can invest in a technology infrastructure that enables compliance, but minimizes their risk while their operations are evolving. The field installable option allows customers to create a printing platform that is as scalable as their operations need it to be, now and into the future. To learn more about RFID, download your **FREE** white paper "RFID: Automatic Identification Evolves" at www.datamaxcorp.com/bsr or call **(800) 816-9649**.